



CORRECTBOOK.
endless WRITING for everyone



CORRECTBOOK APP

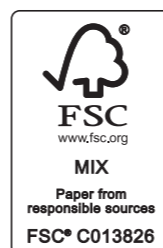
Use, Scan, Erase, Repeat:

With the Correctbook Scan App you can digitize, organise and share your notes. Write endlessly in your Correctbook and erase the things you don't need anymore. Store important notes? Scan and save them in the notebook app. You can even create useful folders to keep a good overview. Share the scans with Dropbox or WhatsApp for example. The Correctbook App gives you a modern writing experience. The ideal combination of analog writing and digital organising.



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Introducing Correctbook

Correctbook is a sustainable brand of erasable writing material, that battles against worldwide illiteracy. When purchasing a Correctbook product you give the same endless writing experience to children who do not have access to writing material. A wonderful mission against illiteracy.

THE STORY OF CORRECTBOOK.

In 2014, 20-year-old Sam van Tol went on holiday to South Africa with his parents. There he saw for the first time what real poverty means. On the terrace of a restaurant, he wanted nothing more than to give away his food to the people without a roof over their heads. At schools in slums, he saw children in class without paper and pen. "How do you ever learn to read and write without practice?" he wondered.

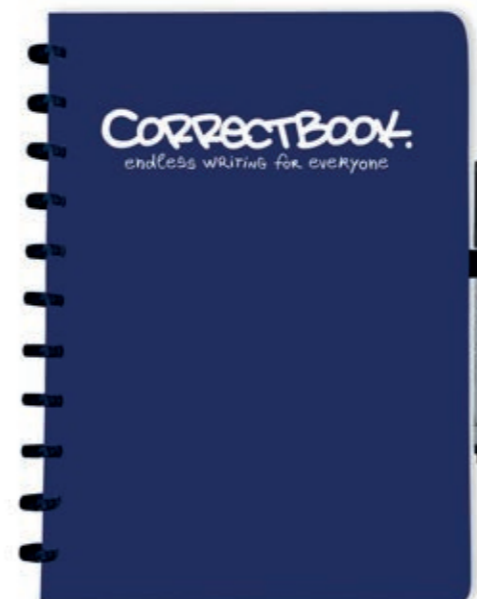
Back home, Sam dived into researching the causes of extreme poverty. He found that illiteracy is a major driver of poverty and that 763 million people over the age of 15 are illiterate worldwide! In South Africa he had seen where this all starts: in schools where children don't have any writing materials!

This inspired him to develop erasable writing material and to get that writing material to children in Africa who otherwise cannot learn to read and write.

Correctbook was born! With the help of this reusable writing material, children can practice endlessly. According to the statistics, if they learn to read and write as a result, their chances of a better future increase significantly.

Writing as a service

Correctbook not just donates, they also created the Correctbook Development program that enables writing as a service. A program at hundreds of schools in collaboration with development aid partners. The children at the schools are provided with a Correctbook, a pen, ink stations, a wipe cloth and a safety box for in class. Schools will be checked for the correct usage of Correctbook and the teachers are getting a training how to use the products correctly.



Now even more sustainable:

- Production process completely CO2-neutral
- Made of FSC certified paper
- Rings made of recycled plastic
- Made in The Netherlands

Benefits of Correctbook:

- Infinite writing with the included pen + eraser + wiping cloth
- Choose from a variety of sizes
- Digitize your notes and ideas with the Correctbook app
- Save costs on writing materials
- Expand your Correctbook with extra pages
- Several ways to personalize your cover and pages

PERSONALISED

Have your Correctbook personalised in just 4 steps

1. Choose a format (A4, A5, A6, A7).
2. Choose between softcover and hardcover (only A4 or A5).
3. Choose a color and have your logo printed or make your own design.
4. Choose between plain or lined pages. At extra costs with dots, squares, to-do sheets or a mix of these. You can also get your logo printed on each page or even go with a fully designed set of pages.



THE IMPACT

The impact of Correctbook:

So far Correctbook helped more than 652.321 children in developing areas with an erasable Correctbook writing set for a year.



Original A4



Original A5

NEW



Linen Hardcover A5



Scratch A5



Original A6



Original Pocket A7